

Call for Papers

 Journal of the Academy of Business and Emerging Markets (JABEM)
<https://www.abem.ca/journal>

Special Issue on **AI-Driven Sustainability for Entrepreneurship Education across Latin America**

Submission deadline: June 30, 2025

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ISSN: 2563-6960

INDEXED: DOAJ, ROAD, BASE, WorldCat, OpenAIRE, Sherpa Romeo, Google Scholar, Library and Archives Canada

JABEM, a peer-reviewed, biannual and Open Access multi- and inter-disciplinary international journal, aims to publish debatable and testable articles. Empirical, comparative and iconoclastic articles based on alternate views, theories or diversity in methodologies are particularly welcome. JABEM does not publish opinions, interviews or case studies.

ABEM publishes solely on articles' merit and is free. There is no Article Processing Charge (APC) to publish.

JABEM's mission, scope and submission guidelines are available at <https://www.abem.ca/journal>

Context

Latin America faces significant socio-economic and environmental challenges, including inequality, resource scarcity, and climate change. At the same time, the region holds immense potential for innovation, entrepreneurship, and sustainable development. The integration of Artificial Intelligence (AI) into sustainability-

driven entrepreneurship education can empower students and educators to address these challenges while creating transformative opportunities for economic growth and social impact.

This special issue aims to explore how AI can be utilized as a catalyst for sustainability-oriented entrepreneurship education specifically within the Latin American context. The focus will be on uncovering innovative models, localized strategies, and scalable frameworks that integrate AI tools, sustainability principles, and entrepreneurial approaches tailored to the region's unique characteristics.

Objective

The objective of this special issue is to generate actionable insights, inspire best practices, and foster a deeper understanding of how education can drive sustainable entrepreneurship across Latin America.

Topics

We invite theoretically sound and empirically tested papers that explore the challenges and opportunities related to AI-driven sustainability in entrepreneurship education across Latin America. Submissions may focus on the following topics:

1. AI in Localized Pedagogy for Sustainability
 - Leveraging AI to address sustainability challenges unique to various regions in Latin America.
 - Adaptive AI tools for tailoring entrepreneurship education to diverse socio-economic contexts across the region.
2. Innovative Educational Models
 - Frameworks for integrating AI, sustainability, and entrepreneurship into interdisciplinary curricula in Latin American education systems.
 - Empirically tested models demonstrate the effectiveness of AI-enabled approaches in fostering sustainable entrepreneurship education.
3. Empowering Marginalized Communities
 - The role of AI in reducing educational inequalities and providing entrepreneurship opportunities to underrepresented populations throughout Latin America.
 - Strategies to enhance inclusivity and accessibility in AI-powered sustainability education for marginalized communities in any part of the region.
4. Entrepreneurship and Sustainability Success Stories
 - Analysis of AI-driven entrepreneurial ventures in Latin America tackling environmental and societal challenges.
 - Evidence-based insights into how educational initiatives contribute to fostering sustainable entrepreneurship across the region.
5. AI and Sustainable Development Goals (SDGs)
 - The role of AI-integrated entrepreneurship education in advancing Latin America's progress toward achieving SDGs.
 - Measuring the impact of AI-enabled educational initiatives on sustainable development across various Latin American countries.
6. Scalable and Transferable Practices
 - Insights into replicable, AI-powered educational models that promote sustainability and entrepreneurship throughout Latin America.
 - Evaluations of regional collaborations and partnerships leveraging AI to expand educational and entrepreneurial impact in the region.

All enquiries and submissions should be sent to Dr Irving Martinez at doc.iring.martinez.pa@unifranz.edu.bo

Important dates

Paper submission: June 30, 2025

First reviews: July 30, 2025

Second review: August 30, 2025

Decision: September 30, 2025

Publication: 2026

About the Guest Editors



Dr. Irving Martinez Pacheco (ORCID 0009-0009-8278-5879). He is recognised as a pioneer in integrating the Sustainable Development Goals (SDGs) into business and entrepreneurship education. His contributions are globally acknowledged; he served as a judge for prestigious sustainability and technology awards and a reviewer for leading international conferences and journals. Dr. Martinez can be contacted at doc.iring.martinez.pa@unifranz.edu.bo



Dr. Kate Hellmann (ORCID 0000-0002-4839-9087). She is a faculty administrator and researcher in international education and TESOL, with a PhD in Education and a Master's in Applied Linguistics. Her research focuses on faculty experiences with international students, innovative teaching, and global learning. She is particularly interested in the international student journey and bridging research with practice to support higher education internationalization in the U.S. Dr. Hellmann can be contacted at khellmann@wsu.edu



Dr. Aarti Sharma (ORCID 0009-0007-9565-5614). She has a strong academic background in business administration, human resources, organizational behavior, and entrepreneurship, with expertise in bridging education, research, and industry. Her experience spans academic positions in universities in India and Nigeria, with a notable record of publications in indexed journals and presentations at international conferences. Dr. Sharma can be contacted at Aarti.sharma@nileuniversity.edu.ng



Dr. Nuno Arroiteia (ORCID 0000-0002-8812-511X). He is a global expert in business strategy, entrepreneurship, and innovation, with over 20 years in international business, academia, and investment. He has worked with multinational corporations, advised high-growth startups, and led successful investment exits. As a serial angel investor, he maintains a diverse portfolio across multiple industries. His expertise bridges industry and academia, shaping the future of business education and entrepreneurship, Dr. Arroiteia can be contacted at n.arroteia@bradford.ac.uk



Dr. Irma Liliana Vasquez Merchan (ORCID 0000-0002-1417). She is an academic researcher specializing in political science and international relations, trade agreements, competitiveness and productivity with expertise in International Business Management. Her areas of interest include regional integration in the European Union, Mercosur, and the Pacific Alliance, as well as regional leadership and negotiations. Dr. Vasquez can be contacted at ilvasquez@poligran.edu.co

About the Journal

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