

Call for abstracts, papers and case studies

abem.ca/conference



9TH INT'L CONFERENCE
AUGUST 5 - 6, 2025
LUSAKA
ZAMBIA
AFRICA

On the theme

Business and Technology in Emerging Markets

Academy of Business and Emerging Markets (ABEM), Canada and Zambia University, Lusaka, Zambia, Africa are pleased to invite abstracts, papers, case studies and proposals for special sessions in the areas of:

Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- NGOs, Law, Patents & Inventions

Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Youth, Nutrition and Community

Keynote Speakers



Dr. Lubinda Haabazoka
University of Zambia
ZAMBIA



Dr Roland Goldberg
North-West University
SOUTH AFRICA

Conference Chair

Dr Satyendra Singh, University of Winnipeg, Canada

Conference Co-Chairs

Dr Bupe Getrude Mutono-Mwanza, University of Zambia, Zambia
Dr Darina Saxunova, Comenius University Bratislava, Slovakia

Sponsors

University of Winnipeg, Canada
University of Zambia, Zambia
Comenius University Bratislava, Slovakia
North-West University, South Africa

Important Dates

Submissions by	May 30, 2025
Result notification	Rolling
Early registration by	May 30, 2025
Regular registration by	June 30, 2025
Program Schedule by	July 30, 2025
Revised paper by	June 30, 2025
Conference date	Aug 5–6, 2025

Submissions

Submission should be sent to submissions@abem.ca
For submission guidelines, please visit:
abem.ca/conference

ABEM Regional Chairs

Africa

Dr Humayun Kabir, Sol Plaatje University, S. Africa
Dr Peter M. Lewa, Technical University of Kenya, Kenya
Dr Lerato Mdaka, North-West University, South Africa

Asia

Dr Michael Pasco, San Beda University, Philippines

Caribbean

Dr Meena Rambocas, U of West Indies, Trinidad & Tobago
Dr Guido Rojer, University of Curacao, Curacao

Europe

Dr Meera Sarma, Cystel Cybersecurity, UK
Dr Chaminda Senaratne, University of Northumbria, UK

Middle East

Dr Mehmet Burak Ceran, Selcuk, University, Turkiye

North America

Dr Herbert Davis, George Washington University, USA
Dr ven Sriram, University of Baltimore, USA

South/Central America

Dr Velia Govaere, U Estatal a Distancia (UNED), Costa Rica

Publication Opportunities

Selected papers will be considered for publication in the [Journal of the Academy of Business and Emerging Markets \(JABEM\)](#) subject to its own review process.

Scientific Committee

Dr Fabrizio Di Muro, University of Winnipeg, Canada
Dr Kamel Fantasy, University of Winnipeg, Canada
Dr Iza Gigauri, University of Georgia, Georgia
Dr Anshuman Khare, Athabasca University, Canada
Dr Junior Longweni, North-West University, South Africa
Dr Lerato Mdaka, North-West University, South Africa
Dr Mirela Panait, Petroleum-Gas U of Ploiesti, Romania

Organizing Committee

Lecturer Benjamin Kaira, University of Zambia, Zambia
Lecturer Danicious Kalenga, University of Zambia, Zambia
Lecturer Jessie Nkohwani, University of Zambia, Zambia
Lecturer Daphne Phiri, University of Zambia, Zambia

Awards Committee

Dr Jackson Phiri, University of Zambia, Zambia
Dr Darina Saxunova, Comenius U Bratislava, Slovakia

Proceedings Editors

Dr Bupe Mutono-Mwanza, University of Zambia, Zambia
Dr Austin Mwange, University of Zambia, Zambia
Dr Joseph Mwanza, University of Johannesburg, South Africa

Conference Fees

- Academics (Emerging Markets and Developing Countries) US\$400 (Early), US\$450 (Regular)
- All Full-time PhD Students (Proof required) US\$350 (Early), US\$450 (Regular)
- Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, South Korea, USA...) US\$500 (Early), US\$550 (Regular)
- All Professionals, Non-authors, Observers US\$550 (Early), US\$550 (Regular)

Cancellation Policy

Nonrefundable regardless of extenuating circumstances.

Registration

Online at abem.ca/conference
Or contact us for alternate mode of payment

Conference Venue



University of Zambia
Graduate School of Business
Lusaka, Zambia
Africa

Contact Details

- Dr Satyendra Singh, Conference Chair
University of Winnipeg, CANADA
E: s.singh@uwinnipeg.ca T: +1.204.786.9424
- Dr Bupe Getrude Mutono-Mwanza, Conference Co-Chair
University of Zambia, ZAMBIA
E: bupe.mwanza@gmail.com T: +260.97.582.1846
- Dr Darina Saxunova, Conference Co-Chair
Comenius University Bratislava, SLOVAKIA
E: saxunova1@uniba.sk T: +421.2.50.117.421