

Call for abstracts, papers and case studies

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9TH INT'L CONFERENCE
AUGUST 5 - 6, 2025
LUSAKA
ZAMBIA
AFRICA

On the theme

Business and Technology in Emerging Markets

Academy of Business and Emerging Markets (ABEM), Canada and Zambia University, Lusaka, Zambia, Africa are pleased to invite abstracts, papers, case studies and proposals for special sessions in the areas of:

Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- NGOs, Law, Patents & Inventions

Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Youth, Nutrition and Community

Keynote Speakers



Dr. Paulina Mihaľová
Comenius University Bratislava
SLOVAKIA



Dr Roland Goldberg
North-West University
SOUTH AFRICA

Conference Chair

Dr Satyendra Singh, Professor, University of Winnipeg, Canada

Conference Co-Chairs

Dr Bupe Mutono-Mwanza, University of Zambia, Zambia
Dr Darina Saxunova, Professor, Comenius University Bratislava, Slovakia

Sponsors

University of Winnipeg, Canada
University of Zambia, Zambia
Comenius University Bratislava, Slovakia
North-West University, South Africa

Important Dates

Submission deadline: **May 30, 2025**
Result notification: **Rolling basis**
Revised paper deadline: **June 30, 2025**
Early registration: **May 30, 2025**
Regular registration: **June 30, 2025**
Program Schedule: **July 30, 2025**
Conference date: **Aug 5-6, 2025**

Submissions

Submission should be sent to submissions@abem.ca
For submission guidelines, please visit:
abem.ca/conference

ABEM Regional Chairs

Africa

Dr Humayun Kabir, Sol Plattje University, S. Africa
Dr Peter M. Lewa, Technical University of Kenya, Kenya
Dr Lerato Mdaka, North-West University, South Africa

Asia

Dr Michael Pasco, San Beda University, Philippines
Dr Basanta Kumar, Former Professor, Utkal University, India

Caribbean

Dr Meena Rambocas, U of West Indies, Trinidad & Tobago

Europe

Dr Meera Sarma, Cystel Cybersecurity, UK
Dr Chaminda Senaratne, University of Northumbria, UK

Middle East

Dr Mehmet Burak Ceran, Selcuk, University, Turkiye

North America

Dr ven Sriram, University of Baltimore, USA

South/Central America

Dr Velia Govaere, U Estatal a Distancia (UNED), Costa Rica

Publication Opportunities

Selected papers will be considered for publication in the [Journal of the Academy of Business and Emerging Markets \(JABEM\)](#) subject to its own review process.

Scientific Committee

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Dr Austin Mwange, University of Zambia, Zambia
Dr Joseph Mwanza, University of Johannesburg, South Africa

Conference Fees

- Academics (Emerging Markets and Developing Countries) US\$400 (Early), US\$450 (Regular)
- All Full-time PhD Students (Proof required) US\$350 (Early), US\$450 (Regular)
- Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, South Korea, USA...) US\$500 (Early), US\$550 (Regular)
- All Professionals, Non-authors, Observers US\$550 (Early), US\$550 (Regular)

Cancellation Policy

Nonrefundable regardless of extenuating circumstances.

Registration

Online at abem.ca/conference
Or contact us for alternate mode of payment

Conference Venue



University of Zambia
Graduate School of Business
Lusaka, Zambia
Africa

Contact Details

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