

# Call for Papers

(Competitive papers, Abstracts, Cases and Proposals for Special Sessions)

[abem.ca/conference](http://abem.ca/conference)



7TH INTERNATIONAL CONFERENCE  
AUGUST 1 - 3, 2023  
BHUBANESWAR  
INDIA

On the theme

*Geopolitics and Socioeconomic Development in Emerging Markets*

Academy of Business and Emerging Markets (ABEM), Canada and Rajdhani College of Engineering and Management (RCEM), India are pleased to invite papers, abstracts, case studies and proposals for special sessions and doctoral students in the areas of:

## Business

- Marketing
- Operations
- Online/Education
- Human Resources
- Finance/Accounting
- Marketing Analytics
- Cross-cultural Issues
- Social Media Marketing
- Organizational Behavior
- Strategy/Entrepreneurship

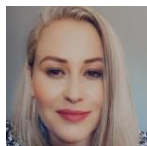
## Government

- Fundraising
- E-Government
- International Trade
- Government Policy
- International Relations
- Genetically Modified Food
- Foreign Direct Investment
- Environment Management
- Public Sector Management
- NGOs, Law, Patents & Inventions

## Community

- Agriculture
- Eco-tourism
- Sustainability
- Micro-Finance
- Rural Marketing
- Nonprofit/Co-op
- Healthcare/medical
- Bottom of the Pyramid
- Informal Sector Economy
- Youth, Nutrition and Community

## Keynote Speakers



**Dr Hester Spies**  
North-West University  
SOUTH AFRICA



**Dr Saroj Kumar Pani**  
IIM Visakhapatnam  
INDIA

## Conference Chair

Dr Satyendra Singh, Professor, University of Winnipeg, Canada

## Conference Co-Chair

Dr Darina Saxunova, Professor, Comenius University in Bratislava, Slovakia

## Conference Co-ordinator

Dr Basanta Kumar, Former Professor, Utkal University, India

## Sponsors

University of Winnipeg, Canada  
Rajdhani College of Engineering and Management (RCEM), India  
Comenius University Bratislava, Slovakia  
North-West University, South Africa  
University of Johannesburg, South Africa

## Important Dates

Submission deadline: **April 30, 2023**  
Result notification: **May 30, 2023**  
Revised paper deadline: **June 30, 2023**  
Early registration: **May 30, 2023**  
Regular registration: **June 30, 2023**  
Program Schedule: **July 25, 2023**  
Conference date: **August 1-3, 2023**

## Submissions

Submission should be sent to [submissions@abem.ca](mailto:submissions@abem.ca)  
For submission guidelines, please visit:  
[abem.ca/conference](http://abem.ca/conference)

## ABEM Regional Chairs

### Africa

Dr Humayun Kabir, Sol Plattje University, S. Africa  
Dr Peter M. Lewa, Technical University of Kenya, Kenya

### Asia

Dr Michael Pasco, San Beda University, Philippines

### Caribbean

Dr Luis Baquero, Pontificia U Catolica de Puerto Rico, USA  
Dr Meena Rambocas, U of West Indies, Trinidad & Tobago

### Europe

Dr Meera Sarma, University of Liverpool, UK  
Dr Xiaozheng Zhang, University of South Wales, UK

### Middle East

Dr Mehmet Burak Ceran, Selcuk, University, Turkiye

### North America

Dr José Brache, Nova Southeastern University, USA

### Central America

Dr Velia Govaere, U Estatal a Distancia (UNED), Costa Rica

### South America

Dr Cristian Salazar, Universidad Austral de Chile, Chile  
Dr Gladys Valero, U Pontificia Bolivariana, Colombia

## Publication Opportunities

Selected papers will be published in the following outlets subject to their respective review process.

- ABEM Conference proceedings
- [Journal of the Academy of Business and Emerging Markets \(JABEM\)](#)

## Organizing Committee

Dr Nirmal C Kar, Director, RCEM, India  
Dr Tapan K Lenka, Principal, RCEM, India  
Dr Manas R Mallick, Dean, RCEM, India  
Mr Suresh K Samal, Secretary, RCEM Society, India  
Dr Shakti R Mohapatra, Dean, Biju Patnaik U of Tech, India  
Dr Basanta Kumar, Conference Coordinator, ABEM, Canada

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Dr Meera Sarma, University of Liverpool, UK

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Dr Darina Saxunova, Comenius U in Bratislava, Slovakia  
Dr Basanta Kumar, Professor and Lawyer, India

## Proceedings Editor

Dr Darina Saxunova, Comenius U in Bratislava, Slovakia

## Conference Fees

- Academics (Emerging Markets and Developing Countries)  
US\$400 (Early), US\$450 (Regular)
- All Full-time PhD Students (Proof required)  
US\$350 (Early), US\$450 (Regular)
- Academics (Australia, Canada, Europe, Hong Kong, Japan, Middle East, New Zealand, Singapore, South Korea, USA...)  
US\$500 (Early), US\$550 (Regular)
- All Professionals, Non-authors, Observers  
US\$550 (Early), US\$550 (Regular)

## Cancellation Policy

Nonrefundable regardless of extenuating circumstances.

## Registration

Online at [abem.ca/conference](http://abem.ca/conference)  
Or contact us for alternate mode of payment



## Conference Venue

[Rajdhani College of Engineering and Management \(RCEM\)](#)

Mancheswar Industrial Estate  
Plot no 18, Sector A, Zone B  
Bhubaneswar, INDIA

**Contact:** Dr Basanta Kumar

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## Contact Details

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